

COBIS Advertising Rates

COBIS offer a range of advertising opportunities for Supporting Members looking to promote their products and services to COBIS schools. For more information and to place your booking, please contact **Natalie Friend** – members@cobis.org.uk – or call +44 208 240 4376.

Not already a COBIS Supporting Member? [Join Us here](#)

Banner Advertising

The COBIS website receives around 6,000 unique visitors each month. A banner advert on our website homepage is a great way to promote your products or services and reach our global audience.

Duration	Cost	Duration	Cost
2 weeks	£100 +VAT	6 months	£500 +VAT
1 month	£150 +VAT	12 months	£800 +VAT
3 months	£300 +VAT		

Banner adverts should be supplied as a GIF, PNG or Jpeg file - size 600 x 132 pixels

Dedicated Email Campaigns

Supporting Members can benefit from excellent rates on emails sent directly to our members. You simply write your email and send us the copy and your logo; we will then send you a proof to check before it is sent out.

Your email will be sent to the personal email address of the Heads at COBIS schools from a COBIS email address. Dedicated email campaigns are limited to one per week to retain impact and are sent to approximately 250 contacts.

Cost: £100 +VAT per email campaign

Dedicated Twitter and Facebook Posts

COBIS has a strong social media presence and we encourage Supporting Members to tell us their news with us so we can share it with our community. Simply tell us what you would like us to share our members and we will post it to Facebook and tweet it to our followers.

Cost: Free of charge

Bespoke Campaigns

If you have an idea for a campaign which you would like to discuss with us, please contact Natalie Friend – members@cobis.org.uk – or call +44 208 240 4376.

cobis.org.uk

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