

COBIS MEMBER NEWS: 3P Learning wins two awards at the world's leading education technology event

3P Learning has been awarded two prestigious BETT 2015 awards in the 'Best Whole Course Curriculum Content' and 'Best International Resources' categories. Coinciding with BETT, the world's largest education technology show, the awards are considered the highest accolade in the industry.

3P Learning scooped the awards for its core curriculum digital learning resource Mathletics, which is used by nearly five million teachers and students globally. The BETT Awards play a key role in identifying and rewarding innovative ICT resources and services for use in education. The winning organisations were announced at the BETT Awards dinner in London on Wednesday 21 January.

The judges were very impressed with Mathletics. They commented, "This is a truly comprehensive primary maths resource, aligned to the new national curriculum, reassuring users of its on-going excellence. The "Live Mathletics" online mental maths challenge truly engages the learner: an exciting and dynamic learning experience. 3P Learning offers high quality teacher resources coupled with a detailed approach to differentiated learning, making this an excellent product and a must for all Primary Schools."

Caroline Wright, director of the education sector's trade association BESA, pioneers of BETT and the BETT Awards said, "Considering the number of entries we receive each year, just to be awarded finalist status is the highest accolade. To win two awards is unprecedented."

Jayne Warburton, CEO at 3P Learning said, "We are thrilled to have won two BETT awards, especially as it follows 3P Learning being named "ICT Company of the Year" at BETT 2014. Mathletics is a highly engaging digital resource that is used by 5,000 schools across the UK. We are pleased that the judges recognised that Mathletics supports teachers by delivering content that is fully aligned to the new maths curriculum, addressing fluency, problem solving and reasoning.

"We are also delighted that Mathletics has been acknowledged internationally, with a community of 17,000 school and almost five million students and teachers. A recent independent study has found that students using Mathletics have performed consistently better in national testing by up to nine per cent. This award is a ringing endorsement of the impact of that Mathletics has on maths teaching and learning globally."

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