

## **COBIS Primary Creative Challenge**

# **'Let's Celebrate' Class Competition**

Work as a class to win a free subscription to Oddizzi.com and a special award at the COBIS annual conference in May 2016.

Entries will be published on Oddizzi.com as inspiration for children and schools across the world!

Entries and winners will be showcased at the 2016 COBIS Annual Conference.

Competition Dates: 1st October 2015- 15th January 2016



## 'Let's Celebrate' Competition Brief

**This year, your Creative Challenge is all about sharing a celebration or festival that is unique to your country!**

### Task

Re-create the experience of a national holiday, festival, celebration, or significant date in your country and produce a short film with your class (or small group) that documents the experience.

### Examples

To help get you thinking outside the box, here are some festivals and celebrations you could use as inspiration.

La Tomatina (Spain), Festival on the Nile (Uganda), Chinese New Year (China), Thanksgiving (US), Ramadan (Dubai), Maslenitsa (Russia), All Saints' Day (Mexico), Leylet En Nuktah (Egypt).

### Things to think about:

- In your film, make the audience feel as though they are a part of the celebration. We would love it if you could show us what people could see, hear, smell, taste or feel at this celebration. Include for example, clothing, food, decorations, music, dance etc. We want to feel as if we are there celebrating with you!
  - Share with us in an interesting way, unique details about your festival/holiday/celebration/significant date. For example, what are some traditions? What do the traditions mean? Why do people wear what they wear? Why is it celebrated at that time of the year?
  - The location of your film could be in your classroom, playground, and/or significant locations outside of school.
- \* Please note, if you choose a holiday that is celebrated in other countries, highlight the unique traditions including any food or symbols etc that are included in your celebration. For example in Sweden, people will display Easter trees during Easter.



# 'Let's Celebrate' Competition Brief

## Judging

The judges are looking for engaging and lively films that give the audience the experience of being a part of your chosen holiday/festival/celebration/significant date.

The audience should feel as though they have learned about your chosen holiday/festival/celebration/significant date.

## Winning Categories

Most authentic experience - KS1 and KS2

Most creative way to share information - KS1 and KS2

All entries will be published on Oddizzi.com

## Film Editing Tips

There are some free and easy programmes that you can use to create your own movies, here are some we recommend.

MovieMaker from Windows is easy to use on a PC and you can upload video clips from a phone or tablet.

"iMovie" is free and easy to use on a mac computer and you can upload video clips from phone or tablet.

Animoto.com allows you to turn still photos into a short video, adding captions and music, or editing your own video clips into a short film.



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## Rules

**Films:** Films must be submitted in landscape format and either in 'mov', 'wmv' or 'mp4' format. Films should be no longer than 4 minutes in length. Please make sure your film has a clear introduction and audio is clear.

**Permissions:** Please ensure you have all appropriate permissions for identifiable children in your film. Please see entry form for further details.

**Copyright:** All material, vision and sound must have been made by the students and teachers. Music must be copyright 'free'. We will not be able to accept entries with copyright issues. Copyright free tracks can be found here: <http://wistia.com/music>. [www.ccmixer.org](http://www.ccmixer.org) and [www.jamendo.com](http://www.jamendo.com) also have 'some' copyright free tracks.

## Submission Requirements

Please print, fill in, scan or photograph the entry form that is in this pack and send to [jenny@oddizzi.com](mailto:jenny@oddizzi.com) along with your entry.

Send your entries to [jenny@oddizzi.com](mailto:jenny@oddizzi.com). If you find your file is too big to send please send it via [wetransfer.com](http://wetransfer.com) a free to use file sending service. It is very easy to use.

At the same time please email [jenny@oddizzi.com](mailto:jenny@oddizzi.com) to let us know that you are sending it so we can be sure we receive it. We will confirm receipt.



[www.oddizzi.com](http://www.oddizzi.com)

# 'Let's Celebrate' Competition Entry Form



Teacher Name

Class Name

School

Teacher E-mail  
Address

Class Key	KS1
Stage	KS2

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## Terms and Conditions of entry:

Ownership of the images and video submissions will remain at all times with the school.

Schools must grant permission for an entry to be submitted to the above competition.

If images of identifiable children are contained within a submission all appropriate permissions must be obtained from parents or legally responsible guardians that allows for this entry material to be shared on the internet and with Oddizzi.com.

The above school grants Oddizzi the right to edit and publish entries within Oddizzi.com's educational website, for an indefinite period of time.

The above school grants Oddizzi unlimited permission to use entries or parts of entries to produce marketing and promotional materials including but not limited to on Oddizzi's facebook page or Oddizzi's YouTube Channel.

Oddizzi will not sell images or clips to third party publishers or websites.

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On behalf of  
the above  
school I accept  
the terms and  
conditions of  
entry

Signed  
(by teacher)