

Patron | HRH Duke of York, KG
Chairman | Trevor Rowell MA(Oxon) BPhil PGCE F10D

COBIS Student Road Safety Campaign 2019

Terms and Conditions

1. To participate in the FIA Foundation “This is my street” campaign activity through COBIS, your school must be a registered COBIS Member School. The campaign resources will be available upon registration for the activity.
2. Registration to access the FIA Foundation campaign resources will be open from 25 March 2019.
3. Students are encouraged to create their own messaging and use the content in the campaign pack, but should not alter or modify the resources in a way that changes or removes the meaning and objective of the campaign. The FIA Foundation reserves the right to amend/update the content of the campaign pack at any time.
4. Campaign messages and photos must be shared on the social media platforms of the participating schools.
5. Please note that other (non-COBIS) schools will be taking part in the campaign through FIA Foundation partner organisations. Resources for COBIS schools should be downloaded from the link provided by COBIS upon registration.
6. Campaign messages must be written by the students of the COBIS school participating in the activity. Any photos taken and edited must be done by the school staff or students. The choice of location for any photos and the risk assessment it entails remain the responsibility of the participating school (especially for photos taken near streets).
7. You, the participating school, have gained consent from both the headteacher and parents/guardians of all pupils featuring in your campaign messages and photos, confirming that COBIS and FIA Foundation/Child Health Initiative may share, publish and promote the content you submit.
8. The successful campaign activity will reach far and wide across the social media platforms of the participating school.
9. Participating schools must work with the support of a teacher.
10. Sharing the team’s work on the school’s social media must be done by the lead teacher or relevant staff (media/comms), not by students.
11. As part of the activity, the FIA Foundation will feature content submitted by students (blogs and contributions) on its website and social media platforms. The choice/selection of this content will be at the discretion of the FIA Foundation. The FIA Foundation does not guarantee that all content will be featured, it may amalgamate elements of the content to form a single piece/story.
12. Participating schools and students will be asked to contribute feedback on road safety and air quality in their city/country and what actions/solutions they want to see. The FIA Foundation will take these to the Road Safety Ministerial in Sweden in February 2020.

cobis.org.uk

CEO | Colin Bell

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13. You, the participating school, agree for your campaign activity and content submission to be named and shared in any media generated by FIA Foundation/Child Health Initiative and COBIS.
14. You will not submit content that is defamatory, abusive or offensive; infringe the copyright, moral right, rights of privacy, trademark or other proprietary right of any third party.
15. You will not submit content that will advertise, promote or endorse any products or services.
16. COBIS and FIA Foundation/Child Health Initiative reserve the right to not consider campaign messages on grounds of suitability. FIA Foundation's decision will be final, and no correspondence will be entered into.
17. You may not reproduce, sell, resell or otherwise exploit any resource, or the access to any resource, contained on the FIA Foundation website and the "This is my street" campaign pack and website.
18. This campaign activity is run by FIA Foundation of 60 Trafalgar Square, London WC2N 5DS United Kingdom, a registered, non-profit, UK charity (No. 1088670).
19. We take no responsibility for the content of any sites which may be linked to the FIA Foundation, Child Health Initiative, my street websites.
20. Each participating COBIS school will receive a certificate of participation, thanking them for their contribution to the advancement of our mission which is a safe and healthy journey for all children by 2030.
21. Please read the [COBIS Privacy Policy](#) and [FIA Foundation Privacy Policy](#), which tell you how we use any personal information we may collect about you by entering a competition.

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