

40th COBIS Annual Conference for British International Schools
Connect, Reflect, and Explore
7-9 May 2022
London, UK and Online

Sponsorship Opportunities

A range of sponsorship opportunities are available for the 40th COBIS Annual Conference. This will be a hybrid event with a face-to-face conference and exhibition, as well as a virtual offer to extend the event to a wider audience. This builds on the success of the virtual Annual Conference in 2021, and provides excellent opportunities for sponsors to raise their profile with a range of delegates. All sponsors will be given a link on the COBIS website, an exhibitor profile on the virtual conference platform, and acknowledgement in the pre- and post-conference newsletters. Sponsors' company logos will be included in the multi-media display in the main conference room.

Sunday Drinks Reception Sponsorship

£2,495 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Up to two exhibitor representatives per day
- Listing as gold sponsor on virtual platform, conference newsletters and on website
- Listing as reception sponsor in programme
- Vote of thanks in Sunday closing plenary (ahead of drinks reception)
- One complimentary ticket to the Saturday and Monday dinners and option to purchase up to one additional ticket for each event
- One delegate pack insert (physical or virtual)
- Branding on screens in plenary
- Profile in pre-conference newsletter
- Guaranteed (pre-recorded, on-demand) webinar session for inclusion in the virtual conference programme
- 1 x social media post
- Inclusion in virtual product showcase session (pre-recorded)

Gold Sponsorship

£1,995 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Listing as gold sponsor on virtual platform, conference newsletters and on website
- Up to two exhibitor representatives per day
- Branding on screens in plenary
- One complimentary ticket to the Saturday and Monday dinners and option to purchase one additional ticket for each event
- One delegate pack insert (physical or virtual)
- 1 x social media post
- Inclusion in virtual product showcase session (pre-recorded)

Silver Sponsorship

£995 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Listing as sponsor on virtual platform, conference newsletters and on website
- Branding on screens in plenary
- Option to purchase up to one additional exhibitor representative place per day
- Option to purchase up to two tickets for the Saturday and Monday dinners
- Opportunity to add on a delegate pack insert (£150 plus VAT)

Bronze Sponsorship

£495 plus VAT

- One delegate pack insert (physical or virtual)
- Listing as sponsor on virtual platform, conference newsletters and on website
- Branding on screens in plenary

Sponsored Delegate Places

£525 plus VAT

- One in-person delegate ticket for a school representative (COBIS member or non-Member school)
- The sponsor can offer the complimentary place to one of their own contacts, or COBIS can facilitate the offer of a complimentary place to a contact chosen by the sponsor
- Listing as bronze sponsor on virtual platform, conference newsletters and on website
- Branding on screens in plenary

Wine at COBIS Welcome Dinner (Saturday 7 May)

£525 plus VAT

- Listing as sponsor on virtual platform, conference newsletters and on website
- Branding opportunities
- Includes one complimentary ticket to the Saturday Welcome Dinner

Wine at COBIS Annual Dinner (Monday 9 May)

£525 plus VAT

- Listing as sponsor on virtual platform, conference newsletters and on website
- Branding opportunities
- Includes one complimentary ticket to the Annual Dinner

Additional sponsorship opportunities

There will also be opportunities to sponsor individual speakers or sessions (subject to agreement), wellness sessions, seating areas, networking sessions, roundtable sessions, virtual shoulder courses, physical items, delegate places, etc.

To express an interest in any of these packages or discuss opportunities, please contact Fiona Rogers on cpd@cobis.org.uk.