

Webinar Title	Become a Singing School! - In Association with SingUp
Webinar Date	Tuesday 24 April 2018
Webinar Time	13.00 UK Time (GMT)
Target audience	Primary, Prep and all-through COBIS schools
Learning outcomes	Participants will firstly explore the many rewarding and beneficial attributes of singing. Then, by looking at how you can easily place singing right in the middle of your school life, this webinar will be the first step on your route to become a singing school.
Webinar Description	<p>Become a singing school</p> <p>“A singing school is a place not just where singing happens regularly, but where singing is right in the middle of school life rather than on the periphery. It is a school where singing is an everyday activity for all children. It is a place where the school can describe what difference singing makes to their school.”</p> <p>As an award-winning organisation that has supported school singing for over ten years with strategic advice, repertoire, teaching resources and training this session will explore the creative and transformational possibilities that singing can bring to your school.</p> <p>Learn about:</p> <ul style="list-style-type: none"> • The benefits of singing • How to put singing at the heart of school life • Ways to become a singing school
Presenter Biography	<p>Michelle James is Sing Up's Chief Executive and has been with Sing Up from the beginning, previously as Director of Marketing at the National Foundation for Youth Music. Michelle began her career at Trinity College of Music in administration, marketing and fundraising roles. Following a move to ABRSM, where she was being promoted through to Head of Marketing, Michelle then moved to Youth Music as Director of External Relations. Michelle has a wealth of knowledge on education and the arts and is driven to promote the power of singing.</p>