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| **Name of Supporting Member Organisation** | Pobble |
| **Webinar Title \*** | Making writing exciting |
| **Webinar date** | 20th March 2019 |
| **Webinar time** | 1pm-2pm GMT |
| **Target audience** | English leaders,  Teachers with a responsibility for teaching English in the Primary sector.  Primary School leaders |
| **Learning outcomes** | All delegates will:   * Be given a free set of writing ideas to take back and immediately use in the classroom. * Gain a greater understanding of how providing children with a real audience and purpose will impact on attainment * Have a better understanding of how the Pobble cycle can support pupils on the writing journey |
| **Webinar Description** | This session will be led by former Primary School Deputy Head Simon who is the co-founder of Pobble. Simon is now working with schools across the world supporting them with writing and in this workshop he will share with you a range of brilliant free resources and ideas which teachers can use and access immediately to impact on writing in schools. He will also share how schools can give children a real worldwide audience for their work on a range of platforms to make writing more exciting for pupils.  Pobble.com is an exciting way of using technology to making writing truly inspirational for children. It was originally intended as a simple on-line bank of children’s writing to give other professionals in education from around the world ideas for their practice. However, what developed was a large worldwide community of enthusiastic people all passionate about children’s writing. This innovative website is now taking the education world by storm! As well as being absolutely inspirational to young writers, one of the reasons why Pobble has taken off in so many schools is that it has been created with the busy teacher in mind! |
| **Presenter**  **Biography** | Simon is one of the Pobble co-founders. After a 16-year teaching career culminating in the role of Deputy Head teacher of a large Primary school in North Yorkshire, England he left his teaching position to fulfill his dream of impacting the lives of thousands of children. As the Director of Operations at Pobble he leads on the delivery of Pobble into schools and also manages the Customer Happiness team who support all of the Pobble community. Simon is passionate about making a difference for young writers and helping teachers to deliver high quality literacy sessions. By still leading Pobble days and training he is able to see first-hand the impact of Pobble on pupils and teachers as he works with schools across the world. |