

COBIS Student Engagement Programme Partnership Opportunities 2020/21

We run a very successful programme of student events, competitions and awards for our 260+ member schools each year. More than 26,000 students took part in our 2019/20 programme of student activities.

We are inviting Supporting Associates and other organisations to submit proposals to deliver a student activity with us in 2020/21. Your proposal should bring expertise and new opportunities to our schools and support the development of COBIS students. This is a fantastic opportunity to raise your company profile across the COBIS network.

We are particularly focused on expanding our virtual offering to ensure our programme is accessible to as many students as possible. We therefore welcome partnership proposals for virtual competitions or activities that align with our vision of engaging, challenging and inspiring students of all ages and abilities.

Proposal Submissions

Proposals should be sent to the Student Engagement and Events Officer at students@cobis.org.uk.

Further Information

Any questions regarding student event or competition partnerships should be addressed to the Student Engagement and Events Officer at students@cobis.org.uk.

In partnership with:



Department for
International Trade



COBIS is an affiliate member of the
Independent Schools Council (UK)

COBIS Ltd. is a company limited
by guarantee registered in
England and Wales. Company No:
7348782

Registered VAT No: 133706039

Partnership Proposal

Organisations wishing to partner with us are asked to submit a proposal of no more than three sides of A4. Proposals must be composed of the following sections and should directly address each element of the specifications outlined below.

1. Company and Delivery Team

- Name of organisation.
- Name and contact details of lead contact.
- Commitment to Safeguarding and Data Protection regulations.

2. Programme-related Deliverables

- Overview of the proposed student activity, including aims and objectives.
- Curriculum area the programme supports.
- Preference for lead company (COBIS, partner or co-brand).
- Suggested reach (either school/student numbers).
- Age ranges.
- Geographical reach – regional or global model (if global, include details about how obstacles created by the global nature of COBIS shall be overcome).
- Prizes and rewards for participation or winning.
- Timeline for rollout (ideally programmes should run concurrent with the academic year, considering holidays and pressure points on certain age groups).
- Accessibility (the programme should include as many COBIS schools as possible, and should ensure equal opportunity and participation for boys and girls).
- Future commitments to developing the programme year-on-year.
- Any opportunities for school staff to develop their skills to better support their students.

3. Track Record of Similar Programmes

- Partner organisation evidence of delivering similar programmes or of working with similar audiences, including any feedback or impact statements.

4. Financial Implications

- Costs to schools – please note, all proposals should be no or low-cost to schools at the point of delivery.
- Rationale and breakdown behind any costs (if included).
- Chosen partnership package (Bronze, Silver or Gold).
- Outline of process and timeline for invoicing.

Partnership Packages

We aim to tailor partnership packages to a wide range of organisations. As such, we provide potential partners with three partnership options. The level of your financial investment will determine the deliverables used.

Our partnership package options, with our introductory rates, are outlined below.

| Bronze Package <i>(Available to new student activity partners only)</i> | Silver Package | Gold Package |
|--|--|---|
| £1,500 + VAT | £2,500 + VAT | £3,500 + VAT |
| <ul style="list-style-type: none"> Co-branded student event/competition | <ul style="list-style-type: none"> Co-branded student event/competition | <ul style="list-style-type: none"> Co-branded student event/competition |
| <ul style="list-style-type: none"> Promotion of the competition/event to relevant contacts through a range of platforms (including social media, website, emails and newsletters) | <ul style="list-style-type: none"> Promotion of the competition/event to relevant contacts through a range of platforms (including social media, website, emails and newsletters) | <ul style="list-style-type: none"> Promotion of the competition/events to relevant contacts through a range of platforms (including social media, website, emails and newsletters) |
| <ul style="list-style-type: none"> Co-branded certificates | <ul style="list-style-type: none"> Co-branded certificates | <ul style="list-style-type: none"> Co-branded certificates |
| <ul style="list-style-type: none"> 1 x e-shot to COBIS schools (non-competition related) | <ul style="list-style-type: none"> 2 x e-shots to COBIS schools (non-competition related) | <ul style="list-style-type: none"> 2 x e-shots to COBIS schools (non-competition related) |
| <ul style="list-style-type: none"> Full evaluation of event/competition | <ul style="list-style-type: none"> Full evaluation of event/competition | <ul style="list-style-type: none"> Full evaluation of event/competition |
| | <ul style="list-style-type: none"> 1 x webinar (non-competition related) | <ul style="list-style-type: none"> 2 x webinars (non-competition related) |
| | <ul style="list-style-type: none"> 1 x blog post (content subject to COBIS approval) | <ul style="list-style-type: none"> 2 x blog posts (content subject to COBIS approval) |
| | | <ul style="list-style-type: none"> Company profile in COBIS newsletter Connect |
| | | <ul style="list-style-type: none"> COBIS to be point of contact for school queries |
| | | <ul style="list-style-type: none"> Priority (early) booking for the COBIS Annual Conference exhibition |

In partnership with: