

Patron | HRH Duke of York, KG Chairman | Trevor Rowell MA(Oxon) BPhil PGCE FIOD

35th COBIS Annual Conference for British International Schools Inspiring Leadership: Stories for Learning Saturday 7 May – Monday 9 May 2016 InterContinental London - The O2, UK

Sponsorship Opportunities

A range of sponsorship opportunities are available for the COBIS Annual Conference. Some of these sponsorship packages include premium exhibition stands or the opportunity to pre-book exhibition stands before general booking for Supporting Members opens on 8 December 2015.

All sponsors will be given a link on the COBIS website and acknowledgement in the conference programme, pre- and post-conference publications. Sponsors' company logos will be included in the multi-media display in the main conference room.

Conference Headline Sponsorship

Please contact cpd @cobis.org.uk to register interest

- Includes guaranteed premium conference exhibition stand
- Conference registration for two delegates
- Branding opportunities
- Opportunity to deliver a seminar during the conference programme
- Two tickets to the Saturday and Monday dinners
- Email shot to all registered delegates ahead of the conference

<u>COBIS Welcome Reception and Dinner – National Maritime Museum, Greenwich</u> £5,000 plus VAT

- Includes guaranteed premium conference exhibition stand
- Conference registration for two delegates
- Branding opportunities
- Vote of thanks during the dinner and/or opportunity to address attendees
- Two tickets to the Saturday and Monday dinners

<u>COBIS Annual Dinner Sponsorship – InterContinental London – The O2</u> £4,000 plus VAT

- Includes guaranteed premium conference exhibition stand
- Conference registration for two delegates
- Branding opportunities
- Vote of thanks during the dinner and/or opportunity to address attendees
- Two tickets to the Saturday and Monday dinners



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<u>Sunday Drinks Reception Sponsorship – InterContinental London – The O2</u> £2,500 plus VAT

- Includes guaranteed conference exhibition stand
- Conference registration for two delegates
- Branding opportunities
- One complimentary ticket for the Monday Annual Dinner

Buses to the Welcome Reception/Dinner - National Maritime Museum, Greenwich

£900 plus VAT (1 bus); £1,800 plus VAT (both buses)

- Includes opportunity to <u>pre-book</u> a conference exhibition stand
- Sponsor could choose to address delegates briefly during the bus journey
- Package includes 1 ticket to the COBIS Welcome Reception and Dinner at National Maritime Museum, Greenwich

Wine at COBIS Welcome Dinner - National Maritime Museum, Greenwich

£500 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Includes 1 free ticket to the dinner
- Branding opportunities

Wine at COBIS Annual Dinner - InterContinental London - The O2

£500 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Includes 1 free ticket to the dinner
- Branding opportunities

Thank You Gifts for Speakers

£500 plus VAT + materials

- Includes opportunity to <u>pre-book</u> a conference exhibition stand
- Includes 1 free ticket to the Annual Dinner
- Branding opportunities

Coffee/Tea Breaks

£350 plus VAT

Sponsor invited to provide branded napkins for use during all refreshment breaks

Conference Programme Advertising

£250-£550 plus VAT

- Supporting Member price = £250 for half-page or £425 for full page
- Non-Member price = £325 for half-page or £550 for full page
- Spaces are limited



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Conference Wifi Code

£195 plus VAT

Bespoke wifi code for use by all delegates (e.g. COBIS_SponsorName)

Delegate Pack Inserts

£150 plus VAT

• The number of delegate pack inserts is limited and early booking is advised

Delegate/Exhibitor/Speaker/Guest Name Badges

£500 + VAT + materials

- Includes opportunity to <u>pre-book</u> a conference exhibition stand
- Includes 1 free ticket to the dinner
- Branding opportunities

Delegate/Exhibitor/Speaker/Guest Lanyards

£500 + VAT + materials

- Includes opportunity to <u>pre-book</u> a conference exhibition stand
- Includes 1 free ticket to the dinner
- Branding opportunities

Conference Pen to go in Delegate Pack

£500 + VAT + materials

- Includes opportunity to pre-book a conference exhibition stand
- Includes 1 free ticket to the dinner
- Branding opportunities