

Webinar Title	Online Safeguarding: “Education rather than Regulation” - In Association with Gooseberry Planet
Webinar Date	Thursday 14 September 2017
Webinar Time	13.00 (UK Time)
Target audience	Teachers Designated Safeguarding Leads ICT Leads Heads Deputy Heads
Learning outcomes	Online Safeguarding is one of the most challenging areas for education at the moment. Stella will be talking about how being online impacts safeguarding and what a school needs to do to meet the statutory requirements, what are the latest trends, what’s in, what’s out and how to keep your school safe.
Webinar Description	<p>Keeping children safe, are your staff compliant:</p> <ul style="list-style-type: none"> • What is the statutory requirement for keeping children safe? • Are your staff fully trained? • How can you protect your own information? • Protecting your digital footprint <p>Education Rather Than Regulation:</p> <ul style="list-style-type: none"> • Keeping children safe online, what should be covered. • What are the latest trends online? • Social media - how protected are you? • How can gaming help with safeguarding concerns
Presenter Biography	<p>Stella James is a mother of two young children and the CEO and founder of Gooseberry Planet – an exciting and interactive app developed to educate children, teachers and parents about the dangers of the internet such as online bullying, sexual grooming and exploitation.</p> <p>The idea behind Gooseberry Planet stemmed from a personal perspective; with two young children using the internet regularly, including social media, but with little knowledge about how protect them from the various dangers found online, Stella considered how the digital divide could be closed, and how discussions about online safety could be introduced.</p> <p>She realised that schools needed to raise awareness of the topic too and deliver regular sessions about online safety in order to protect today’s children from harm.</p> <p>Just as Stella was beginning to develop the idea for the app, she was diagnosed with cancer and progress halted. However, during her recovery, Stella decided that she didn’t just want to talk about herself and cancer, she wanted to pick up where she had left off with the app. So that’s what she did. She focused on working with designers and developers, and within a year, Gooseberry Planet had been launched on the app store.</p> <p>Since then, the app has gone from strength-to-strength, winning six awards, including most recently, the ‘Best Online Business Award 2016’ at The Best</p>

	<p>Business Woman Awards and the 'New Kid Award' from Education Investor, and being used by over 22,000 pupils in the UK. Stella recognises that Gooseberry Planet wouldn't be where it is today without the cancer, as both came hand-on-hand, and it made her focus on work and, to an extent, still does. Stella says, "If Gooseberry Planet can save one child from being groomed or sexually exploited, then it has achieved my goal."</p>
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