

COBIS Supporting Member Benefits

COBIS is delighted to offer a range of benefits to our supporting members. For more information about any of our services, please [visit our website](#) or contact [Natalie Friend](#) – +44 20 3826 7194.

Not already a COBIS Supporting Member? [Join Us Here](#)

Digital Marketing

- Full listing in the [Supporting Members area](#) on the COBIS website and access to update your company information
- Formal welcome and introduction in our monthly e-newsletter sent directly to Heads, Principals, School Leaders and staff at COBIS schools worldwide
- Monthly [COBIS Connect](#) newsletters to keep you informed about the COBIS network
- Free promotion on [YouTube](#), [Twitter](#), [Facebook](#), [Google+](#) and [LinkedIn](#)
- Discounted rates for banner advertising on the COBIS website
- Discounted rates to promote your messages directly to COBIS members via eshots
- Option to submit proposals to deliver [webinars](#) directly to COBIS members
- Option to publish [job advertisements](#) on COBIS website

The Source

- Company details and introduction published FREE in 'The Source', the COBIS directory which is on the COBIS website and sent in hard copy to all COBIS member schools

Conferences & Events

- Priority booking for exhibitor stands at the COBIS Annual Conference
- Reduced conference exhibitor/delegate rates for the [COBIS conferences & events](#)
- Option to submit proposals for speaker slots at COBIS conferences, including the Annual Conference
- Advance notice of sponsorship opportunities for COBIS conferences/events

Other Benefits

- Termly update of COBIS school addresses and contact details for Heads
- Termly 'Key Notes' publication to keep you informed about British education
- Permission to use the COBIS logo on your website, stationery and promotional literature
- Discounts on advertising rates in international school magazines including [COBIS World Student](#) magazine and [British International Schools \(BIS\)](#) magazine
- Access to support provided by UKTI through the [COBIS Trade Challenge Partnership](#)
- Access to the [Disclosure and Barring Service \(DBS\)](#)
- Annual Supporting Member Reception offering excellent networking opportunities

cobis.org.uk

CEO | Colin Bell

COBIS, 55-56 Russell Square, Bloomsbury, London, WC1B 4HP, UK
T: +44 (0)20 3826 7190 | E: ceo@cobis.org.uk